



# HORSEY WOMEN CREATING FINANCIAL INDEPENDENCE IN THE ONLINE SPACE

MENTORING YOU TO CREATE MORE FREEDOM,  
MONEY & IMPACT IN LIFE



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CARMEN SMITH



What do you do?

I support and mentor women just like you,  
to create an epic income online by  
leveraging social media and learning the  
art of digital marketing, so that you can  
create financial independence & time  
freedom for yourself!

Carmen Smith





# WHAT YOU'LL LEARN

This ebook shares with you a pathway to Dream, Believe & Achieve the life you desire. A way for you to create freedom and financial independence through the online space. There are 3 Pillars to creating success in the Online Space

1. Education & Attraction Marketing - no one wants to be sending copy & paste messages to friends and family begging them to buy products each month
2. Automation - Learn how to tap into a 90% automated platform with already done for you websites & sales processes
3. High Ticket Offer - You're here to create an impact with 5 & 6 figure income months.

This is how I have built my own 6 Figure Business Online from no experience, coming from a horsey chic with big dreams!



# WHY ONLINE? WHY NOW?

Almost 4.54 billion people were active internet users as of January 2020, encompassing 59 percent of the global population. One of the social platforms currently sits at almost 2.7 billion monthly active users as of Feb 2020 and it's set to only increase!

For years, marketers have seen the value of using social media and people with an online personal brand, to share their message and products.

The 'work from home' search online increased by 600% in 2020. So we know people are looking for extra income, a plan B and more purpose, we know more people are on social media now more than ever before and that there is an opportunity to earn an income. What if you could combine the three?

The company I chose to affiliate with has increased sales over 17% in 2020-2021. Whilst many business are struggling right now, mine is thriving. NOW, it's accessible for the every-day person to tap into this opportunity and we have a world class educational system to teach you how!!!

[Watch my Free Webinar](#)





# THE 3 STEP FORMULA TO HAVING AN ABUNDANT ONLINE INCOME



## 1. Education

Our educational platform will show you how you can leverage social media to build your Plan B and generate a full time income online. Teach you strategies for organic and paid advertising and how to build an authentic personal brand & market like a Pro!



## 2. Product

We align with products that support a healthy lifestyle for people and pets and stands for health, wealth and happiness! These products to allow our bodies to heal from the inside out. A product that is saving our planet through waste reduction, tox free living and is a sustainable solution for creating a chemically free home sanctuary.



## 3. Support/Mentor

Our community spans the globe. We connect weekly and support each other to thrive in the online space. We inspire each other daily to be the most authentic and fully expressed version of ourselves. You get to build a personal brand and business around being yourself - and get paid for doing just that!





# Market Like a Pro

## PERSONAL BRAND

If you're not building a personal brand in 2021, you'll wish you had a year from now. People buy from people. People want to buy from real people, people they know, that they can relate to, that they trust. They need to know, like and trust you. The way of the future is building an authentic personal brand, which is simply just being YOU, to deliver a message, a lifestyle of you and product.

## CREATE VALUE

We help you unleash the inner you! So you can share your unique message with the world. The most authentic way to market is to share VALUE through your experiences and inspire others to DREAM BIG.

## ATTRACT YOUR TRIBE

The marketing skills we teach you will help you to attract your soul tribe of visionary women so they can step into their own freedom and financial abundance.

Be part of a community that embraces individuality and encourages true self expression. All achieved through targeting and automated systems!!



# SO HOW DO PEOPLE SEE YOUR OFFER?



## TARGETED TRAFFIC

Learn how to command both attention and traffic online. Facebook, YouTube, Instagram and Google allow you to buy traffic in the forms of views, clicks or engagement, starting at \$5. You will learn how to attract your ideal client with both paid advertising and organic strategies.

Traditional advertising would be OVER TENS OF THOUSANDS OF DOLLARS! Through targetted traffic strategies, anyone can start!

## LET'S COMPARE

When you advertise on TV, Radio or in Print Media — you pay for anyone consuming that media whether they take action or not.

Online Marketing allows you to target an audience that is looking for the solution you're offering. So. A you have interested people and B you ONLY pay when they take action — that is, they view or click on your ad or buy your product.



People buy from  
people that they  
Know, Like &  
Trust!



## HOW IS A PRODUCT SOLD?

Did you know when you buy online, 90% of the time an "Affiliate" has made a commission from your purchase?

What's an "Affiliate"? It's a person or company that has partnered with a brand and promotes and sells that brand's products. An Affiliate makes a cut from helping the right person find the right product.

With online shopping trends increasing rapidly, NOW is the time to invest in your digital business. This year it is set to be a \$500 billion dollar industry (500 BILLION DOLLARS...WHAAAT!!!) and Affiliate Marketing is the MAJOR contributor to this industry!

We have an education system and supportive community to help YOU build a Personal Brand and affiliate with a luxury high ticket item to sell. To market to a TARGETED audience online and create an uncapped income from the sales without any previous experience in sales, marketing or social media!!!



High Ticket Income



Low Ticket Income



WHY A HIGH TICKET ITEM?

FIRSTLY, WHAT IS 'HIGH TICKET' ?

"High ticket' simply means it's a higher price and therefore provides a higher return.

LET'S DO THE MATH BABY!!!

Someone buys a \$5,000 or \$10,000 product from your automated online platform of which you make a 30% commission. They also buy a \$100 product which also has the same 30% commission.

Would you rather make \$3000 or \$30 for the EXACT SAME EFFORT??

WHY IS IT IMPORTANT?

LOW TICKET ITEM	\$100 - \$500
\$50 - \$100 Commission Received	

HIGH TICKET ITEM	\$2,000 - \$10,000
\$1,500 - \$4860 Commission Received	



What's keeping  
you so loyal to a  
life that's  
keeping you so  
stuck?



## BE SUPPORTED BY THE BEST

### WHAT DO YOU GET?

A WORLD CLASS education platform that guides you through how to create your AUTHENTIC personal brand, PROMOTE your business on the social platforms AND has a automated systems that you can plug into. This means that no experience is necessary to generate leads and sales. Be part of a visionary community with a growth mindset that embraces individuality.

PRETTY COOL!!!

Creating your Plan B has never been easier. Creating more income and time to do the things you LOVE and dreamed of doing!

NOW is the time to step into your fullest potential.

### WHY IS IT IMPORTANT?

The online world can change rapidly so it's important to be at the leading edge.

Learning from MARKET LEADERS puts you ahead of the game to build a powerful and authentic personal brand. Being part of a tribe that supports you makes ALL the difference!!!



# Are you ready to learn more?

Choose from any options below:

Carmen Smith

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